

ORDINANCE #2 1510

AN ORDINANCE TO PROHIBIT PRICE GOUGING AND OVERCHARGING FOR MERCHANDISE SOLD BY LICENSEES OF THE CITY OF PRICHARD, ALABAMA, DURING THE EMERGENCY RESULTING FROM HURRICANE FREDERIC AND PROVIDING FOR PENALTIES INCLUDING BUT NOT LIMITED TO SUSPENSION OF REVOCATION OF THE CITY OF PRICHARD BUSINESS LICENSE.

BE IT ORDAINED BY THE CITY COUNCIL OF PRICHARD, ALABAMA, AS FOLLOWS:

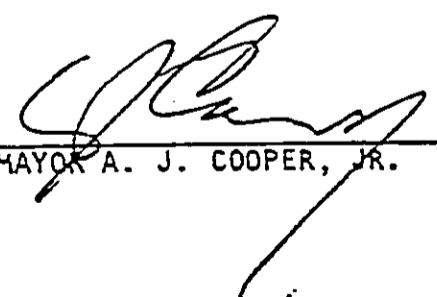
SECTION 1. It is hereby ordained and declared to be unlawful and an offense against the City of Prichard, Alabama, for any licensee of the City of Prichard, Alabama, to charge more than the normal average retail price for any merchandise sold during the emergency resulting from Hurricane Frederic. The average retail price as used herein is defined to be that price at which similar merchandise was being sold during the ninety(90) days immediately preceding Hurricane Frederic, or at a mark-up which is a larger percentage over wholesale cost than was being added to wholesale cost prior to Hurricane Frederic.

SECTION 2. Any person, company or corporation found guilty of violating any provision of this ordinance may be fined in an amount not exceeding \$500.00 and may also be imprisoned in the City Jail for not more than six(6) months in the discretion of the Court trying the case. In addition to the foregoing penalty, any licensee of the City of Prichard found guilty of violating any provision of this ordinance may have his license suspended by the Mayor of the City of Prichard or may his license revoked by the City Council of the City of Prichard.

SECTION 3. This ordinance shall be in force for a period of six months from this date unless otherwise extended by the City Council.

Adopted this 16th day of September, 1979.

APPROVED


MAYOR A. J. COOPER, JR.

ATTEST


CITY CLERK-TREASURER